

**2<sup>nd</sup> Annual  
“A Run to Remember”  
Wesley Bolin Memorial Park  
Sunday, January 22<sup>nd</sup>, 2006**



On January 22nd, 2006, Arizona Concern's of Police Survivor's and the Arizona Police Association will be hosting a 5K Run/Walk to honor Arizona Peace Officers that are our "Fallen Heroes". The proceeds from the Run/Walk will provide financial assistance to the families and co-workers of these officers to attend National Police Week in May 2006. Every year officers that have paid the "Ultimate Sacrifice" in the line of duty are recognized in Washington D.C. during National Police Week. The week provides counseling for both the family members and co-worker of the officers, activities for the families, a Candlelight and Memorial Service. This week provides the moral and emotional support to help these families and friends "Remember" their loved ones and give them the opportunity to heal.

We are asking local businesses to assist in raising the money to accomplish our goals. Businesses can sponsor the run on various levels, but all businesses will be recognized for participating. The following are opportunities for your business to provide support to those families that need "Time to Remember" and Honor their heroes:

\_\_\_\_ Primary Sponsor – For a \$5000 sponsorship you will be listed as the primary sponsor on all of the advertising.  
(this includes but not limited to: applications, sponsor letters, all media promotions)

Secondary Sponsor – For a \$3500 sponsorship you will be listed as the sponsor of:

\_\_\_\_ (1) Pre-Run Spaghetti Dinner (advertising at the dinner. Dinner will be at the Irish Cultural Center the night before.)

\_\_X\_\_ (1) 20 X 30 building banner. (both will include your name and logo as sponsor)

\_\_\_\_ Platinum Level - \$1000 - A table to advertise your business the day of the event.  
(Your name and logo listed on the back of the run T-shirt and 5 tickets to the Spaghetti Dinner the night before.)

\_\_\_\_ Gold - \$500 sponsorship  
(Your name and logo listed on the back of the run T-shirt and 2 tickets to the Spaghetti Dinner the night before.)

\_\_\_\_ Silver - \$250 sponsorship  
(Your name listed on the back of the run T-shirt.)

\_\_X\_\_ Unique Sponsorship - \$300 sponsorship  
This sponsorship would allow one company to be the sole sponsor of the race bib numbers. It will have their name, logo, and space for an advertisement or coupon on the back of the bib.

Our goal is to surpass our numbers from last years 1<sup>st</sup> Annual run of 617 participants.

All monies for sponsorship need to be received no later than November 15<sup>th</sup>, 2005. The Primary and Secondary Sponsors are on a first come basis. Logos and names need to be provided in jpeg format and emailed to Laura Fisher, Event Coordinator no later than November 31<sup>st</sup>, 2005. You may also apply on line for sponsorship and/or to participate in the Run/Walk on line at [www.elfpromotions.com](http://www.elfpromotions.com). Mail sponsorship letter to the address listed below:

Sincerely,

Laura Fisher, Event Coordinator  
602-399-2740  
[elfpromotions@cox.net](mailto:elfpromotions@cox.net)  
PO Box 37516  
Phoenix, AZ 85069